

IMPACT REPORT 2023

TRANSFORMING OUR COMMUNITY



2023
IMPACT REPORT

AVANCE FINANCIAL

WORKSHOPS HELD THROUGH OUR IDEAL WEALTH ACADEMY PROGRAM



WORKSHOPS



ATTENDEES



AVG ATTENDANCE

PARTNERS: *BELLFLOWER MIDDLE & HIGH SCHOOL & LYNWOOD UNIFIED SCHOOL DISTRICT, PARAMOUNT HIGH SCHOOL, ARTS IN ACTION CHARTER SCHOOL, GLEN A. WILSON HIGH SCHOOL, WHITTIER UNION SCHOOL DISTRICT*

FINANCIAL CAPABILITY WORKSHOPS



VIRTUAL



TOTAL VIEWS



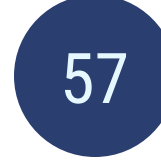
AVG VIEWS



IN-PERSON



TOTAL ATTENDEES



AVG ATTENDEES

TOPICS INCLUDE:

- Introduction & Cash Flow Mastery
- Understanding Personal Finance
- Set specific Goals & Understanding Taxes
- From Laborer to Capitalist
- Real Estate Investing

TOTAL WORKSHOPS HELD

44 FINANCIAL CAPABILITY

46 IDEAL WEALTH ACADEMY

15 SMALL BUSINESS

10 COUPLE'S FINANCIAL HEALTH SERIES

1 IMMIGRATION

114 TOTAL WORKSHOPS

WORKSHOPS

SMALL BUSINESS EDUCATION

3

VIRTUAL WORKSHOPS

404

AVG VIEWS

1,212

TOTAL VIEWS

TOPICS COVERED:

- Marketing for Your Business
- Business Banking
- How to Prepare For Future Challenges
- Planning for the Future
- Business Banking

COUPLE'S FINANCIAL HEALTH SERIES



10

WORKSHOP SESSIONS

20

ATTENDANCE



200

TOTAL ATTENDANCE

IMMIGRATION EVENTS



1

WORKSHOP

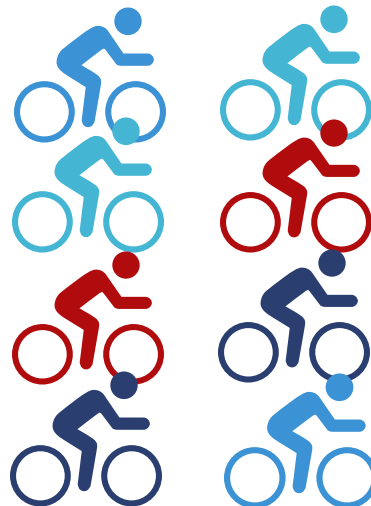
58

ATTENDEES

TOPIC COVERED:

- One on one counseling sessions with pro-bono lawyers.

ADOPT-A-BIKE PROGRAM



387

ADOPTED BIKES SINCE 2021

100%

% OF LMI FAMILIES

\$77K

TOTAL MONETARY SAVINGS

WORKSHOPS

SMALL BUSINESS CONFERENCE

216

TOTAL REGISTRATION

12

WORKSHOPS

171

TOTAL ATTENDEES

TOPICS COVERED:

- Planning for the Future: Unlocking Financial Success
- How to get Access to Capital for your Business
- How to Prepare For Future Challenges
- Marketing for your Business
- Going Back to the Basics

SOCIAL MEDIA REACH

381

TOTAL VIDEOS

1,456,684

TOTAL REACH

36,138

TOTAL LIKES

PLATFORMS:



YOUTUBE



INSTAGRAM



TIKTOK

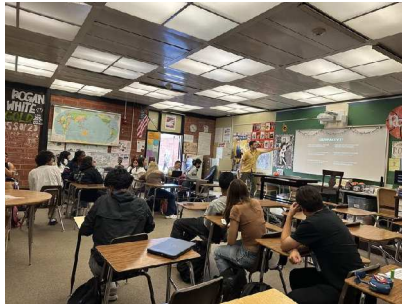


FACEBOOK

SMALL BUSINESS CONFERENCE



IDEAL WEALTH ACADEMY



FINANCIAL CAPABILITY



ADOPT A BIKE (LA METRO)



TRANSFORMING OUR COMMUNITY GALA

