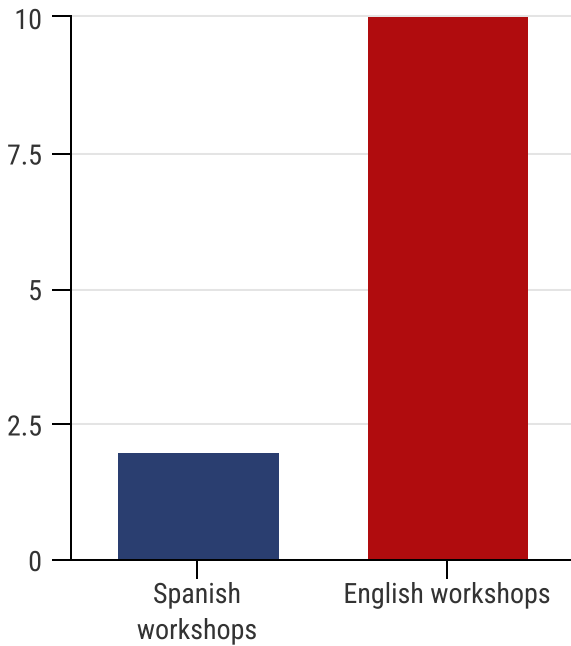


# Virtual Small Business Conference



**1,388**

views for English workshops

**153**

views for Spanish workshops

**12**

workshops

**126**

average attendance

## Topics Covered:

How to Setup a Federal and State Tax ID Number

Business Types; Sole Prop, LLC, CORP, and more

Business Credit

Cash Flow for Small Business

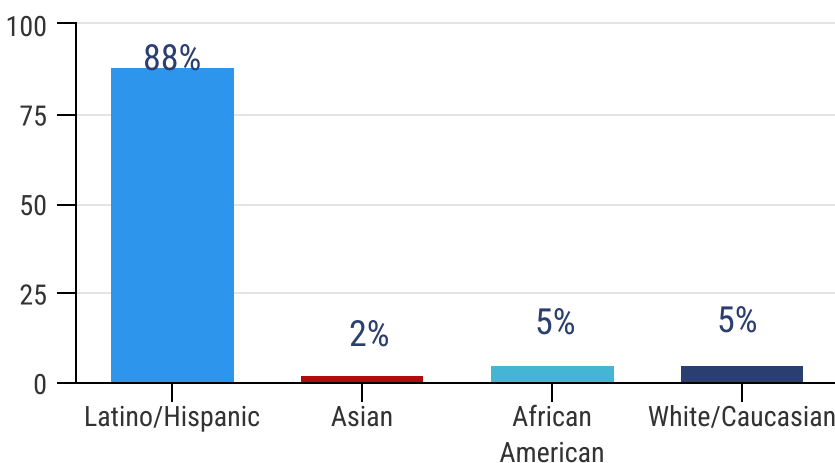
How to prepare your business for a recession

Business Banking

Google My Business

How to Form a Healthy Small Business

## Audience Ethnicity and Location



of attendees were from Los Angeles County

# WORKSHOPS

## WORKSHOPS HELD THROUGH OUR IDEAL WEALTH ACADEMY PROGRAM



WORKSHOPS



ATTENDEES



AVG ATTENDANCE

**PARTNERS:** MONTEBELLO HIGH SCHOOL, BELLFLOWER MIDDLE & HIGH SCHOOL & ARTS IN ACTION CHARTER SCHOOL

### FINANCIAL CAPABILITY



TOTAL WORKSHOPS



ATTENDEES

### TOTAL WORKSHOPS HELD

54 FINANCIAL CAPABILITY

16 IDEAL WEALTH ACADEMY

12 SMALL BUSINESS TOPIC

11 COUPLE'S FINANCIAL HEALTH SERIES



### COUPLE'S FINANCIAL HEALTH SERIES



WORKSHOP SESSIONS



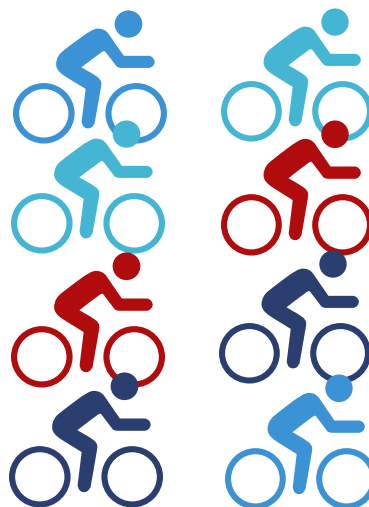
AVERAGE ATTENDANCE



ATTENDEES



### ADOPT-A-BIKE PROGRAM



ADOPTED BIKES



% OF LMI FAMILIES



TOTAL MONETARY SAVINGS

## OUR COVID-19 RESPONSE

### WORKSHOPS HELD THROUGH OUR IDEAL WEALTH ACADEMY PROGRAM



16

WORKSHOPS

400

ATTENDEES

25

AVG ATTENDANCE

#### PARTNERS:

*MONTEBELLO HIGH SCHOOL, BELLFLOWER MIDDLE & HIGH SCHOOL & ARTS IN ACTION CHARTER SCHOOL*

VACCINES



MASKS



## PPE DISTRIBUTED

67,000

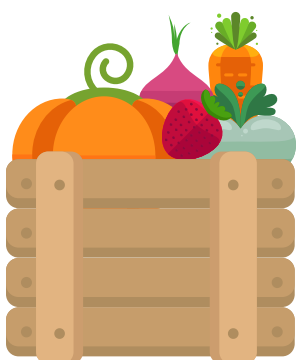
FAMILIES IMPACTED

COVID TESTS



HAND SANITIZER

## FOOD DRIVE



108

LMI FAMILIES WERE  
GIVEN A WEEK'S  
WORTH OF  
GROCERIES

493

INDIVIDUALS GIVEN  
GROCERIES

