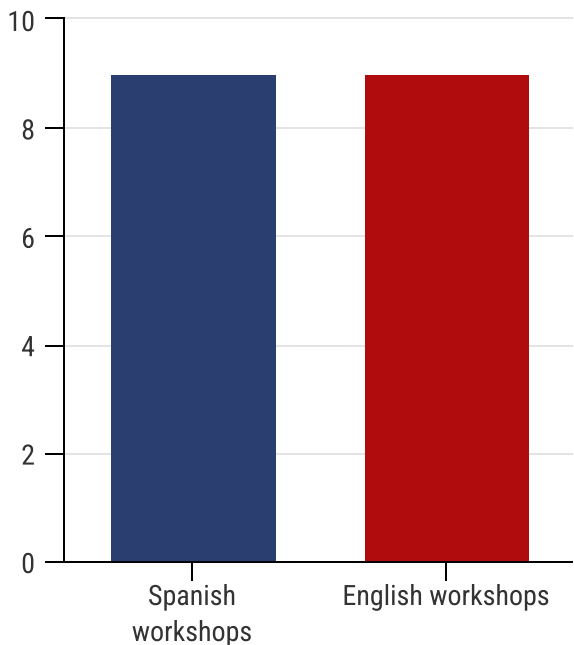


# Virtual Small Business Conference



**1,854**  
views for English workshops

**2,525**  
views for Spanish workshops

**351**  
conference registrations

**18**  
workshops

**243**  
average attendance

## Topics Covered:

Facebook for your Business

New Sidewalk Vending Opportunities for Entrepreneurs

How to Establish a Banking Relationship

Access to Capital

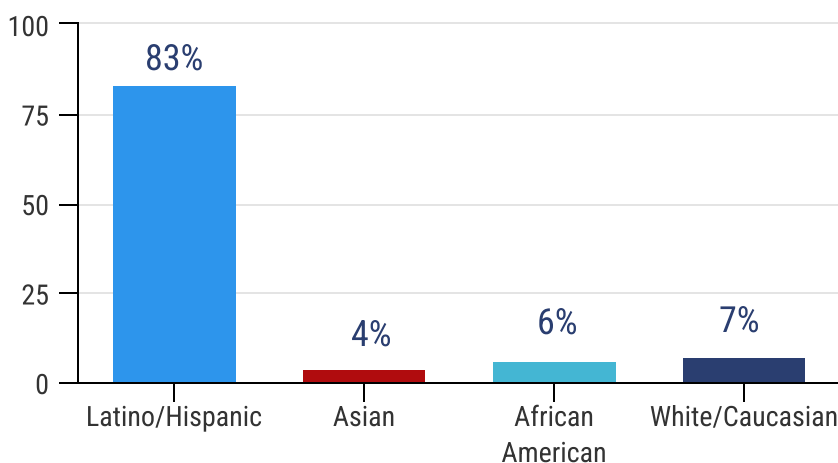
Business Banking

Bookkeeping for Small Business Owners

Business Structure and Tax Planning for Business Owners

Quickbooks 101

## Audience Ethnicity and Location



of attendees were from Los Angeles County

# ATTENDEE INFO

## YEARS IN BUSINESS



6

AVERAGE YEARS IN BUSINESS

## GENDER



76% MALES

24% FEMALES

## BUSINESS ANNUAL REVENUE



100%

have less than 1 MILLION business revenue

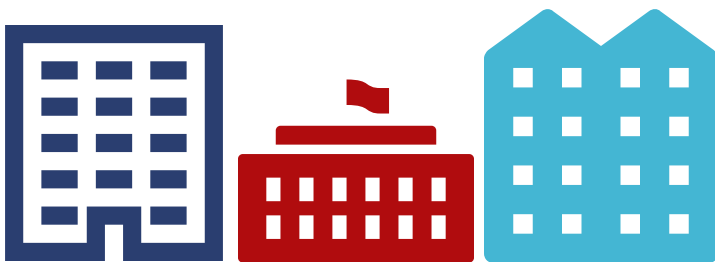
## PERCENTAGE OF PEOPLE WITH A BUSINESS BANK ACCOUNT



35% DO

65% DO NOT

## TYPES OF BUSINESSES



Faith Leaders

Food Service

Self-Employed

Uber

Landscaping

Cleaning Services

Construction

Childcare

Handy Man

# WORKSHOPS

## WORKSHOPS HELD THROUGH OUR IDEAL WEALTH ACADEMY PROGRAM



20

WORKSHOPS

595

ATTENDEES

29

AVG ATTENDANCE

## FINANCIAL CAPABILITY



55

WORKSHOPS

16.5k

VIEWS

300

AVG VIEWS

## COVID WORKSHOPS



5

WORKSHOPS

849

VIEWS

106

AVG VIEWS

## TOTAL FINANCIAL CAPABILITY WORKSHOPS HELD



75 FINANCIAL CAPABILITY TOPIC

5 COVID TOPIC RELATED

18 SMALL BUSINESS TOPIC

**98** TOTAL WORKSHOPS



# COVID

## TESTS



993

COVID-19 TESTS  
ADMINISTERED

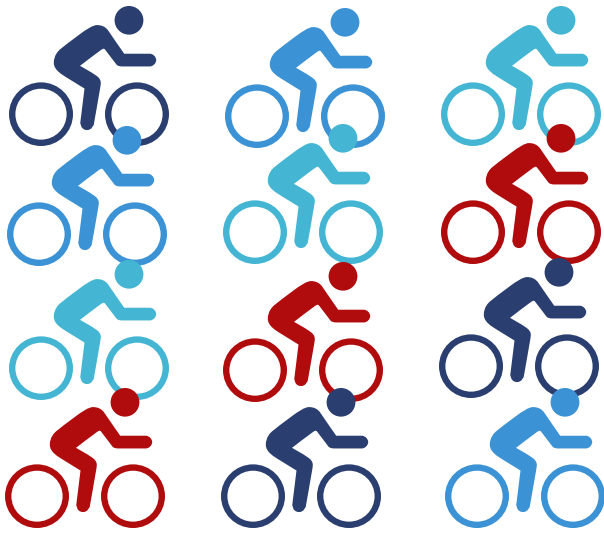
## VACCINES



564

PFIZER VACCINES  
ADMINISTERED

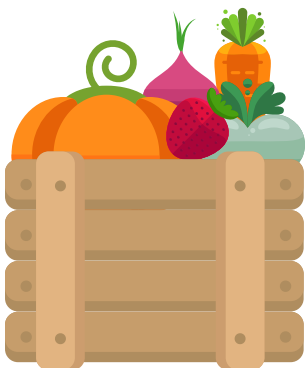
# ADOPT-A-BIKE PROGRAM



200

BIKES ADOPTED

# FOOD DRIVE



1000

FAMILIES WERE GIVEN A WEEK'S  
WORTH OF GROCERIES

